

> **Press Release** Monday, 10th March 2014

Mahra and Bin Drai Polo will play the Power Horse Cup Final

Mahra and Bin Drai won today's semifinals matches against Abu Dhabi and Desert Palm 1 and will play the Power Horse Cup final.

Habtoor Polo, UAE Polo, Ghantoot ADCB and Desert Palm 2, will play tomorrow the semifinals of the Bentley Emirates Dubai Polo Gold Cup.

Habtoor Polo will face UAE Polo from 3 pm followed by Ghantoot ADCB and Desert Palm 2, both matches for the Bentley Emirates Dubai Gold Cup will be held at the Dubai Polo & Equestrian Club.

Power Horse Semifinals

Mahra Polo, patron Rashid Al Habtoor team, played the best match of the season to defeat Abu Dhabi by 8 goals to 5.

A great performance was seen today by the Mahra team that reaches the second subsidiary final in the season.

Team made by Rashid Al Habtoor, Guy Gibrat, Santiago Cernadas and Nacho Gonzalez left Abu Dhabi without options from the start.

Mahra showed great actitude and team work and ended half time with a 5-0 difference. They increased the gap to 7-1 in the third to secure the ticket to the Power Horse Cup final next friday.

Match Progression:

Mahra Polo: 3-0/ 5-0/ 7-1/ 8-5

Bin Drai is the second team in the subsidiary final after defeating Desert Palm by 6 goals to 4.

Both teams played a tied match that Bin Drai could solve in their favor in the last seven minutes of the game.

With this victory, patron Saeed Bin Drai team will face Mahra in the final of the Power Horse Cup.

Match Progression: Bin Drai: 0-1/ 2-2/ 4-3/ 6-4

1 Dubai Polo Gold Cup, P.O. Box 25444, Dubai, U.A.E.



The Dubai Polo Gold Cup Series 2014 in its Fifth Year of Success

Under the patronage of His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, Deputy Ruler of Dubai.

This is the fifth year in a row that the much anticipated event will be held. It takes place at the Dubai Polo and Equestrian Club at the Arabian Ranches in Dubai.

There will be ten teams competing at this year's Dubai Polo Gold Cup Series

The tournament will kick off with the McLaren Cup, beginning February 1 ending February 15, the Bentley Emirates Dubai Polo Gold Cup will commence on February 24 and will end on March 14, 2014.

The Dubai Polo Gold Cup Series is the fourth-largest tournament of its kind after Argentina, the US and the UK. Each year the event reaches new heights growing in tandem with the city of Dubai which has quickly gained popularity and found its place on the Polo world stage.

In 2012, the Dubai Gold Cup Series was recognized by the World Polo Tour (WPT) and this year at the WPT annual meeting committee, decided that Dubai Polo Gold Cup Tournament gets the highest tournament in points inside the Challenge Cup Category.

Played under the banner of the Hurlingham Polo Association (HPA), the Gold Cup is being played according to HPA rules and the provision of umpires will be managed under strict international supervision by the HPA. For this season we have the 16 goal handicap. This means the Dubai Polo Gold Cup Series (Dubai Open) is now the highest handicapped tournament in the Middle East, Africa and Asia.

With its exciting mix of top-class sportsmanship and glamour, it has earned a reputation as one of the most prestigious events on the international polo calendar. This year it looks set to be more popular than ever and some of the most respected names from the world of polo have confirmed their participation.

"I am proud to say the Dubai Polo Gold Cup is well established and now running into its fifth year," message by Mohammed Al Habtoor, the Chairman of the Dubai Polo Gold Cup Series.

"The 'Dubai Open' has earned itself a worldwide reputation thanks to the commitment from the patrons and teams that have participated over the years. This year we have a record number of ten teams – with some very well-known polo names participating yet again! It has been an honor to Chair such a prestigious tournament over the years and to watch it grow to what it is today.



The Dubai Polo Gold Cup has achieved so much in such a short space of time. What started out as a 10-12 handicap game in 2010 is now the highest handicap tournament in the Middle East – with a 16 high goal handicap. But that's not all... we are currently studying upping the stakes even further – to an 18 goal handicap next year! This will without a doubt increase competition even further.

This year, we not only welcome new teams into the Dubai Open, but we are pleased to welcome Her Highness Shaikha Maitha Bint Mohammad Bin Rashid Al Maktoum as patron of her own team. We also welcome His Highness Sheikh Falah Bin Zayed Al Nahyan as Patron of Ghantoot, two Desert Palm teams from the Al Barwardi family and we welcome Sultan Edrees patron of Edrees Polo Team.

I am very proud of our achievements so far, and I promise you one thing, we will not let our guard down. Dubai is now well and truly on the world map of polo and we will continue to raise its profile even further. We also have something else to be very proud of this year. Dubai recently won its bid to host the Expo 2020.

This is not only another feather in our cap for our country, but it proves we can compete on the world stage... and win! Finally, I wish all the teams the best of luck in this year's Dubai Open. May the best team win!"

We are extending our gratitude to all our Sponsor's supporting the 2014 Gold Cup Series:

Emirates NBD Wealth Management

Emirates NBD Wealth Management Division is very proud to be the main sponsor for the fifth Dubai Polo Gold Cup, which falls in line with our commitment to support important sports activities that are of interest to our clients," said Saif Al Mansoori, Deputy Head – Group Marketing and Branding, Emirates NBD. "As a leading wealth management specialist in the region, we look after the financial needs of diverse clients from a variety of professional backgrounds and events such as this provide us with the opportunity to network with our valued clientele and remain close to our customers."

Emirates NBD is a leading banking Group in the region. As at 30th September 2013, total assets were AED 332.3 billion. The Group has a leading retail banking franchise in the UAE, with 210 branches and over 921 ATMs and CDMs in the UAE and overseas. It is a major player in the UAE corporate and retail banking arena and has strong Islamic Banking, Global Markets & Treasury, Investment Banking, Private Banking, Asset Management and Brokerage operations.

The Group has operations in the UAE, Egypt, the Kingdom of Saudi Arabia, Qatar, Singapore, the United Kingdom and Jersey (Channel Islands), and representative offices in India, China and Indonesia.



The Group is an active participant and supporter of the UAE's main development initiatives and of the various educational, environmental, cultural, charity and community welfare establishments.

Bentley Emirates

Bentley Emirates the Luxury car manufacturer is the title sponsor of the Dubai Polo Gold Cup 2014. As part of the Prestige Cars Division of Al Habtoor, Bentley Emirates have been the sole authorised importer of Bentley motor cars in the UAE since 1982. Driven by professionalism, quality and high standards, Bentley Emirates continues to serve with utmost confidence and is poised to scale even greater heights.

McLaren Dubai

In support of the sporting spirit of the nation, McLaren Dubai - Al Habtoor Motors is proud to present itself as the title sponsor for Silver Cup of the prestigious Dubai Polo Gold Cup Series 2014.

McLaren Dubai is honoured to have been selected to join the McLaren team. Now we have to match the highest standards in the world – those we share with McLaren – to the highest expectations: those of our discerning customers.

At McLaren, an unswerving commitment to excellence and innovation underpins everything we do: from performance of the Formula One [™] team on race day, to the ownership experience we offer with our road car, the MP4-12C and the eagerly awaited McLaren P1 Hypercar.

The Ybike.com

" The Story Of One Yellow Bike" is a short documentary film produced by Samerai productions and Sahara Productions who are proud to be associated with the prestigious Dubai Polo Gold Cup 2014.

The movie (<u>www.theYbike.com</u>) tells the story of how one yellow bike travelled from Dubai to the remote village of Abem. The charity organization, Bicycles for humanity, who are operating on the ground, empowers many in the developing world with the gift of mobility delivered by a bicycle. The Bicycle Empowerment Model concept, creates many jobs servicing and supporting the bicycles and we are creating an micro- economies around mobility. Karamoja is a place where time has truly stood still. After 30 years of the karamojong are now faced with a new life. Their old pastoral life is now shifting to one of living in communities.

Samerai Productions is part of The SAHARA Group (<u>www.thesaharagroup.com</u>) It creates short movies to raise awareness of good causes in the community. The scripts, production, directing and the whole business of movie-making are funded internally. Any profits made are used to support graduate directors and producers who want to create charity movies and documentaries for themselves.

Dubai Calendar



Dubaicalendar.com is your single, reliable, bi-lingual source for the best events Dubai has to offer throughout the year, helping you plan and make the most of your stay, and making sure there is always a reason to visit and revisit Dubai. Highlighting Dubai's festivals, exhibitions, cultural and sporting events, dubaicalendar.com is the official point of reference on events and promotions in Dubai, keeping business and leisure visitors, and residents informed about the multitude of events that the city offers.

Dubaicalendar.com is the key information channel managed by **Dubai Calendar**, an initiative born out of the vision for a more dynamic events industry for the Emirate of Dubai. Part of the Department of Tourism and Commerce Marketing (DTCM), Dubai Calendar helps bring together the government, consumer and industry to establish Dubai as a world-class events destination. Since its inception, Dubai Calendar has become an enabler for the local community, events industry, tourists and government bodies alike.

DiamondLease

DIAMONDLEASE L.L.C. is a member of the Al Habtoor Group of Companies.

Established in 1996, it has emerged as one of the biggest local car rental company in the UAE with a fleet close to 7500 vehicles, at par or bigger than most of the international franchises in the U.A.E. DIAMONDLEASE was the first car rental & leasing company to be awarded the ISO 9002 certification in 1999, and subsequently upgraded to the latest ISO 9001:2008 standards in 2009.

DIAMONDLEASE has been a member of the prestigious Dubai Service Excellence Scheme since October 2003

Diamondlease has a wide network of 16 branches covering Dubai, Dubai International Airport, Habtoor Grand Hotel, Knowledge Village, Dubai Investment Park, Abu Dhabi City, Abu Dhabi (Mussafa), Sharjah, RAK and Fujairah.

The company provides 24-hour emergency road side assistance to all its customers.

Diamondlease operations facility in Dubai Investments Park is the largest and 'best-in-class'. This facility is built up in a 365,000 square feet prime plot in Dubai Investment Park, Dubai, and has a capacity to service 150 vehicles per day.

Diamondlease has state-of-the-art website www.diamondlease.com for hassle-free and convenient online reservations and service bookings. Diamondlease is available on Facebook.com and can also be followed on Twitter.



We are specialized in long term leasing of vehicles - ranging from small/mid-size saloons, 4-wheel drive SUVs, pick-up trucks and buses. We offer a range of vehicles on Daily, Weekly & Monthly hire that are less than 2 years and 50,000 kms. At Diamondlease, customers have the option of selecting vehicles that meet any type of transportation need at very competitive prices.

In recognition of its sound business ethics & outstanding customer service, Diamondlease is the first car rental company to have been nominated as a member of the prestigious Dubai Service Excellence Scheme (DSES) since 2003. Diamondlease has been awarded the Middle East and North Africa Travel (MENA) Awards being adjudged the **Best Car Rental Company – Local Brand for 7 years in a row** starting from 2004.

Hildon Water

Hildon is an English Natural Mineral Water which lies deep within the chalk hills of Hampshire, as a result it is of the highest quality. Bottled at its source on the Hildon Estate in Hampshire and Imported from the UK, it is distributed exclusively by Top Shelf Beverages in the region, Hildon Natural Mineral Water is a proud sponsor and supporter of the Dubai Polo Gold Cup Series 2014. For more information and to stock Hildon, please contact info@ihs-uae.com or call +971 4 4531782.

Waldorf Astoria Dubai Palm Jumeirah

Discover an incredible destination, with alluring tranquillity and breath-taking views, just a short drive away from the vibrant city. Marking the debut of the luxurious Waldorf Astoria brand in Dubai, the hotel exudes timeless elegance and brings True Waldorf Service to one of the Middle East's premier beach front locations.

The resort claims an Eastern stretch on the crescent of Palm Jumeirah, the world's largest manmade island, with a private white sand beach and unobstructed sea views.

Guests can select from 319 luxury rooms and suites and make the most of six dining and entertainment venues, state of the art meeting facilities, ballroom, glamorous swimming pools, a tennis court, and a 21,530 sqft health club and spa.

MEDIA PARTNERS :

OK! Middle East

The exclusive official media sponsor for the Dubai Polo Gold Cup Series 2014 (Dubai Open).



OK! Middle East celebrates the A-list each week, revealing the latest news, photos and in-depth features on international celebrities and home-grown VIPs, socialites and trendsetters in an engaging and positive way; bringing the OK! reader closer to the stars than any other magazine.

With access all areas to the glamour of Hollywood, OK! features inspirational celebrity-led fashion and beauty, providing our in-the-know readers with the tips and trends to look and feel their A-list best.

OK! Middle East is the only magazine to be invited into the homes of the rich, famous and influential, and is always on the guestlist for the glittering red carpet events, hot openings and invite-only launches that are synonymous with our region.

Welcome to your exclusive entry into the world of stardom, glamour and celebrity life... welcome to OK! Middle East.

Sport 360

As the leading sports information and news provider in the Middle East Sport360 is proud to be associated with the Dubai Gold Polo Cup. With its daily newspaper and Weekend edition, Sport360 reaches out to all sports fans in the UAE and provides them with all the latest news and results, as well as key lifestyle and business of sport features. Its daily qualified circulation as issued by BPA Worldwide stands at 36,762 with an estimated 151,000 readers per day enjoy a depth and breadth of content unmatched in the region, which is assembled by a team of specialists in football, cricket, golf, tennis, motorsport, horseracing, sailing, and much more.

Sport360's digital platforms have also attracted sports enthusiasts from around the GCC and MENA region, thanks to the <u>www.sport360.com</u> website, social media channels and smart phone applications.

Equestrio Arabia

Equestrio Arabia is the media sponsor. EQUESTRIO changed the face of equestrian publishing when it launched in Switzerland in 2003 and set new standards for the genre in terms of quality and content. By showcasing and celebrating the lifestyles surrounding equestrianism in all its forms, while at the same time providing expert and informed editorial illustrated with the finest photography, the title won instant appeal, both at home and abroad.

EQUESTRIO Arabia became the second title in the series when it launched in Dubai. EQUESTRIO France followed in 2006 with EQUESTRIO China and EQUESTRIO Italy taking up the reins in 2008.



Now published in five countries, in five languages, on three continents, EQUESTRIO is to be found at the heart of equestrian communities worldwide. A delicious melange of informed sporting editorial, fine art, luxury travel and lifestyle features.

PoloLine

PoloLine is the leading global provider of news, information and services about polo, offering up to the minute news from all the major polo events around the world

With over 100,000 unique visitors from more than 80 countries.

PoloLine offers unprecedented reach to the highly desirable target market of Polo enthusiasts.

Al Badia

Al Badia is proud to be one of the media sponsor. Al Badia, the prestigious Arabic venture is devoted to bringing the latest news and views on the equestrian world. Polo sporting and lifestyle. In fact it is a tribute to the age old passion for the thoroughbred, an integral part of the rich Arabian culture.

Al Badia focuses a gamut of information on the highly valued sport of horseracing, including information about events taking place in the Arab world and about organizations and services sought by equestrians of all disciplines.

Besides being a specialized magazine to meet the refined taste of the equestrian community, it features a wide range of information including very exclusive coverages like interviews of the Sheikhs and the who's who of the Arab world. It targets the crème de la crème of the society and is widely circulated across different regions of the Gulf and Middle East.

Dubai Polo Gold Cup Series has been growing by leaps and bounds, and at present is one of the most eagerly awaited polo events in the Middle East.

The 2014 Teams :

LIAE Dolo Team

UAE POIO Tealli	
Her Highness Cheilthe Meithe hint Meher	nmed bin Rashid Al 0 Goal
Her Highness Sheikha Maitha bint Mohar	IIIICU DIII Kasiliu Al 0 Goal
Maktoum	
Lucas Monterverde	9 Goal
Ollie Cudmore	5 Goal
Tomas Gagliradi	2 Goal



Ghantoot Polo	
HH. Sheikh Falah Bin Zayed Al Nahyan	0 Goal
Ali Al Merri	0 Goal
Juan Zubiaurre	4 Goal
Pelayo Berazadi	4 Goal
Facundo Sola	8 Goal
Habtoor Team	
Mohammed Al Habtoor	0 Goal
Guillermo Cutino	6 Goal
Francisco Elizalde	7 Goal
Santiago Gomes Romero	3 Goal
Marcos Panelo	3 Goal
Bin Drai team	
Saeed Bin Drai	0 Goal
Tomas Iriarte	4 Goal
Manuel Fernandez Llorente	6 Goal
Raul Laplacette	6 Goal
Mahra Polo	
Dashid Habtoon (IIAE)	0 Goal
Rashid Habtoor (UAE)	4 Goal
Guy gibrat	4 Goal
Santiago Cernadas Nacho Gonzalez	6 Goal
Naciio Golizalez	0 G081
Zedan Team - Saudi	
Zedan leam - Saudi	
Amr Zedan	0 Goal
Luis Gagliardi	2 Goal
Pelon Stirling	10 Goal
TBA	0 Goal
	U Goal

Desert Palm Polo Team (1)



Patron Rashid Al Bawardi (UAE)	2 Goal
Martin Valent (ARG)	5 Goal
Facundo Castagnola (ARG)	6 Goal
Ali Paterson	3 Goal

Desert Palm Polo Team (2)	
Tarik Al Bawardi (UAE)	1 Goal
Alejo Taranco	6 Goal
Matias Machado	4 Goal
Santiago Laborde	5 Goal

Abu Dhabi Polo	
Faris Al Yabhouni (UAE)	0 Goal
Alfredo Capella (ARG)	8 goal
Juan Jose Stroni (ARG)	5 goal
Victorio Monteverde (ARG)	3 goal

Edrees Polo Team

Sultan Edrees	0 Goal
Brieuc Rigaux	5 Goal
Max Charlton	6 Goal
Pierre Henri N'Goumou	5 Goal

(END)

Gonzalo Etcheverry



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