## ADIHEX THE ABU DHABI INTERNATIONAL HUNTING AND EQUESTRIAN EXHIBITION



UNDER THE PATRONAGE OF HIS HIGHNESS SHEIKH HAMDAN BIN ZAYED AL NAHYAN, RULER'S REPRESENTATIVE IN THE WESTERN REGION (AL GHARBIA) AND CHAIRMAN OF THE EMIRATES FALCONER'S CLUB, AND WITH THE SUPPORT OF THE CULTURAL PROGRAMMES AND HERITAGE FESTIVALS COMMITTEE – ABU DHABI, THE 11<sup>TH</sup> EDITION OF THE ABU DHABI INTERNATIONAL HUNTING AND EQUESTRIAN EXHIBITION (ADIHEX 2013) WILL BE HELD FROM THE 4<sup>TH</sup> TO THE 7<sup>TH</sup> OF SEPTEMBER.

In 2012, the 10th edition saw the participation of 40 countries represented by 630 exhibitors and companies and over 100,000 visitors The space dedicated to the Exhibition was 38,000 sqm, the largest space in the history of the event, which combines ancient heritage and today's latest technological innovations.

Chairman of the ADIHEX Higher Organising Committee and Adviser for Culture and Heritage in the Court of the Crown Prince of Abu Dhabi, Mohammed Khalaf Al Mazrouei noted that the "overwhelming response to the Exhibition during the previous editions, both in terms of participation and daily public visits, clearly demonstrates people's desire and need of all what is reminiscent of the past, authenticity and inherited traditions."

At this year's ADIHEX, activities of participating companies will include: horse shows, camel auction, Arabian Saluki Beauty Competition, archery and shooting range, falconry and hunting demonstrations, a heritage museum, an art gallery, and plenty of children's activities.

Today, ADIHEX not only represents a meeting place for advocates of environmental preservation, hunting enthusiasts, poets and artists but also a top destination for the manufacturers and distributors of hunting and equestrian gear and related equipment and has been witness to the conclusion of major deals and contracts. This gives the exhibition a distinct regional and international dimension that helps it raise the awareness on sustainable hunting and the preservation of the historical legacy, with all its characteristics, virtues and values while promoting business and trade and the UAE as a leisure, cultural, and commercial destination.

Abu Dhabi is the largest of the seven emirates that make up the

UAE, and fishing, diving and boating are deeply rooted within the local culture. With more than 200 natural islands, year-round sunshine and fabulous beaches, the popularity of water sports and the marine leisure lifestyle is long-established and everincreasing.

In addition, the capital offers a host of world-class corporate and leisure amenities: five-star hotels, awardwinning restaurants and a number of major cultural and heritage festivals and attractions that relate to falconry, camels, equestrian, palm trees, handicrafts and folklore.

## FOR MORE INFORMATION, PLEASE CONTACT:

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