





EQUICARE RIDING CENTER

A RIDING FACILITY WITH A NEW EQUESTRIAN CONCEPT

By Khaled Assem





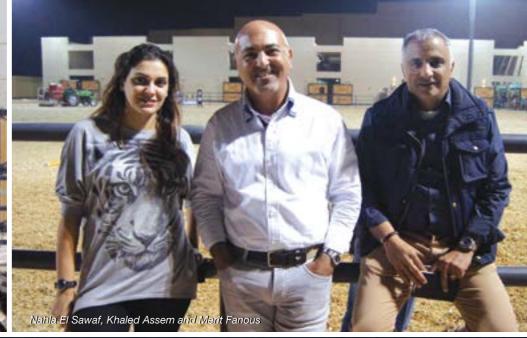


LOCATED WITHIN THE PRIME AND EXCLUSIVE FACILITY OF 'PLATINUM CLUB' IN NEW CAIRO, EQUICARE RIDING CENTER HAS A SEATING CAPACITY FOR 1,000 SPECTATORS; DESIGNED SIMILAR TO A ROMAN AMPHITHEATRE SURROUNDING ONE QUARTER OF THE MAIN ARENA REACHING A HEIGHT OF 30 METERS ABOVE GROUND, GIVING A SPECTACULAR VIEW OF THE RIDING ARENAS.









The club is built to host 84 horses to the highest international standards. Including automatic irrigation, the riding arenas with their international fibre footing extend over 7,000 square meters with excellent lighting posts with enough lux for evening show jumping training and events. Apart from a full management system, including an on-board vet working within a highly disciplined system, the riding center also provides excellent lodging for grooms, tack boxes for owners, showering areas, a solarium, an exercising horse walker and a hydro jet for tendon problems.

The clients of the riding center will enjoy various services; The pony club, a haven for young children starting from the age of four where they can be introduced to the concept of riding, grooming, washing and handling of ponies. More bonding and fun classes with the ponies as well as arts and crafts related to the subject; the art of equitation, which is the core of true horsemanship, allowing riders to learn correct postures, balance, supple positions and effective aids up to the highest standards with approved coaches; show jumping daily training and regular clinics in cooperation with the French Equestrian Federation, for different training programmes and approved riding certificates by the French Equestrian Federation; and the center will also provide Dressage clinics in cooperation with the French Equestrian Federation for the introductory levels.

Currently at the riding center, the French trainer, Minostrande Bruneau, is living in the club in her own studio, creating a new base for a French design system approved by the French Equestrian Federation, working with

the pony club which is the first of its kind in Egypt. She is working along with the Marketing and Sales Manager Merit Fanous, the Pony Club Manager Nahla El Sawaf, the General Manager Ayman Fahmy who are the team that manage the club's new Equestrian vision.

The Dutch trainer, Arno Neessen, was invited to participate and give a four-day clinic to Egypt's young riders. From 16 to 19 February, thirty riders received an intensive technical training clinic, each day for one hour. Arno gave his helpful instructions, instructive feedback and precise tips for each rider. Arno's main aim was to teach the riders how to feel their distances and how to control and collect their horses between the fences.

Arno designed four tough training courses for the riders starting from tight turns, challenging track and obstacles that required optimum control of the horse. After each session, Arno gave advice to each rider to make sure they were fully aware of their mistakes and, accordingly, could improve.

Equicare Riding Center provides new perspective to the art of the Equestrian sport as well as the Equestrian code of conduct.

Photos by HORSE TIMES





