



LE SALON DU CHEVAL D'EL JADIDA

10 YEARS OF PRIDE AND PASSION

Compiled by : Menna Loutfy

SINCE ITS CREATION IN 2008, THE SALON DU CHEVAL D'EL JADIDA HAS POSITIONED ITSELF AS A MAJOR EVENT IN MOROCCO. PLACED UNDER THE HIGH PATRONAGE OF HIS MAJESTY KING MOHAMMED VI, THE EVENT HAS SINCE THE FIRST EDITION CONTRIBUTED TO THE RENOWN OF THE MOROCCAN EQUESTRIAN SECTOR AS WELL AS THE SUPPORT OF ITS TRADITIONAL TRADES





Dr. El-Habib Marzak

The event held in late October this year has become an unmissable meeting place for people whether they are breeders, riders or craftsmen. By participating actively in the preservation of Moroccan cultural identity and contributing to the transmission of this intangible cultural heritage, the show has accomplished in a decade a large number of projects, among which include the professionalization and adaptation to international standards of its infrastructure, mainly through the construction of the Mohammed VI Exhibition Park.

By making the promotion of the equestrian show a key element within its mission, the Salon has unveiled the best Moroccan and international riders, but also played an active role by driving awareness of horse crafts, including farriery, saddlery and armory.

WORD FROM THE PRESIDENT PRINCE MOULAY ABDELLAH ALAOUI

“Organized annually under the High Patronage of His Majesty King Mohammed VI, Le Salon du Cheval d’El Jadida is in its tenth edition. According to many observers, the challenge of making it an important, attractive, prestigious and internationally renowned event has been met.

“The chosen theme, Le Salon du Cheval, 10 years of Pride and Passion, reflects the spirit that has always succeeded among the main actors, participants and organizers.

“Furthermore, Le Salon du Cheval, through sporting, playful, artistic, literary, scientific and many other activities that are organized during each edition, is participating continuously in the development of the equine sector and in the conservation of the fantastic immaterial capital which is the national equestrian heritage.

“Finally, the Tbourida will be one of the main attractions of the Salon aligned with the theme of this edition. The best Sorbas of the country will be present and will compete for the second edition of Grand Prix De Sa Majesté Le Roi Mohammed VI De Tbourida.”

WORD FROM THE COMMISSIONER DR. EL-HABIB MARZAK

“Under the High Patronage of His Majesty King Mohammed VI, the 10th edition of Le Salon du Cheval d’El Jadida is organized from 16th to 22th of October.

“The global organization along with the program will be conceived to give a special touch to this edition. At such an important step, we are aiming to celebrate this year’s edition by highlighting the evolution and the progress of the event since its first edition in 2008. Dedicated spaces will be set aside for this purpose.

“The public and professionals are warmly invited to this special edition representing 10 years of existence of an international Salon that deserves its reputation in Morocco and abroad.”



HIS MAJESTY THE KING MOHAMMED VI GRAND PRIX ON THE TBOURIDA

“The Tbourida is an art, and the Barb or Arab-Barb horse represents its symbol. This form of art has been developed over centuries during gatherings between tribes of the same region. On this occasion, **these tribes compete against each other**, not only by exhibiting their best costumes, tents, and horses, but also by showing their skills in the **traditional Tbourida competition**.

“Tbourida is without doubt one of the major meetings in the Salon du Cheval d’El Jadida; it is eagerly **awaited by thousands of keen visitors**.”

THE MOROCCAN ARAB HORSE BREEDERS’ CUP

As part of this event, the Moroccan Arab Horse Breeders’ Cup was also held. Organized by the **Salon du Cheval Association** and the **Arab Horse Organization**, the Cup focuses on **professionalization of the breeding sector**.

It is a way of promoting the Arab thoroughbred horse, while propelling Morocco to the forefront of the world scene, as far as this activity is concerned.

INTERNATIONAL ARABIAN HORSE SHOW ‘A’

Governed by the European Conference of the Arab Horse Organization (ECAHO) and organized by the Salon du Cheval d’El Jadida Association, in partnership with the Royal Moroccan Association of Thoroughbred Arab Horse Breeders and the Royal Society for the Promotion of the Horse, **the International Arabian horse Show** witnessed the participation of a **hundred horses** coming from Europe and the Middle-East.

ARAB-BARB HORSE CHAMPIONS’ CUP

This competition was open to horses who have obtained championship titles in previous competitions which include **4 categories** of mares and stallions.

In collaboration with the Royal Society of Horse Encouragement, the Arab-Barb horse Champions’ Cup saw the participation of **nearly forty breeders**.

INTERNATIONAL BARB HORSE CHAMPIONSHIP

The International Barb Horse Championship was also organized by the Salon du Cheval d’El Jadida Association in partnership with the Royal Society for the Promotion of

the Horse, under the auspices of the **Barb Horse World Organization (OMCB)**.

NATIONAL CHAMPIONSHIP OF FARRIERY

In addition, spotlighting an important skilled horse trade, the event included the National Championship of Farriery. The championship was reserved for trainee farriers, allowing them to **exchange the different techniques** and practices of the forge and improve their skills.

THE CEDAR EQUESTRIAN ENDURANCE RACE IN MOYEN ATLAS

The second edition of the Cedar Endurance Equestrian Race in **Moyen Atlas** was also organized by the Salon du Cheval Association, in collaboration with the Endurance Village Boutheib in UAE and in partnership with the province of Ifrane, the High Commission of Water and Forests, and the Moroccan Royal Federation of Equestrian Sports.

HIS HIGHNESS SHEIKH MANSOUR BEN ZAYED PHOTOGRAPHY COMPETITION

The Arab Photographers’ Union organized a

photography competition open to all Arab photographers, under the theme “the Arab Horse”. For the second time a category especially dedicated to Tbourida was also rewarded.

YOUTH TALENTS ARTS’ COMPETITION

Art has no age!

A painting and drawing competition was organized for children from Tangier, Kenitra, El Jadida, Ouarzazate and Fez. **Awards were granted to the best paintings related to horses**.

THE COSTUMED PONIES COMPETITION

In view of the success achieved in the previous editions, the keenness of the general public, and the pleasant experience, the Salon du Cheval d’El Jadida has organized costumed pony competitions since 2009 and several Moroccan clubs participated. **The main objective is to encourage the trainers and children to show greater interest in pony training** by fostering artistic and recreational dimensions. 🐾

Photos by : MRT

