

LUIS ALONSO

EVEN THOUGH HIS EDUCATION WAS IN COMMERCIAL MANAGEMENT AND MARKETING IN ESIC FROM MADRID, SPAIN, LUIS ALONSO HAS DEDICATED HIS PROFESSIONAL CAREER TO BECOME A FOUNDER AND MANAGING PARTNER OF AN ENVIRONMENTAL EDUCATION CENTRE IN THE SOUTH OF SPAIN, AS WELL AS A PHOTOGRAPHER SPECIALISED IN NATURE. "THIS IS HOW I AM ABLE TO COMBINE SOME OF MY PASSIONS SOME OF WHICH ARE WORKING CLOSELY WITH ANIMALS, ESPECIALLY THE IBERIAN FAUNA (IBERIAN WOLF AND WILD GOAT), HORSES, AND PHOTOGRAPHY", SAYS ALONSO.

His interest in the horse industry began whilst he was still a child and a pupil of the Military School of Riding in Madrid, taking part in numerous jumping competitions, and being employed later as a riding teacher in the same school. When he decided to move to the countryside, for a period of time he worked in equestrian tourism, an activity continued until today.

With this passion for horses, Alonso collaborated with a variety of

magazines specialised in travelling, fauna and horses (Alas para la caza, Natura, National Geographic, Revista del caballo, Trofeo Caballo, El mundo del caballo or A la vaquero, and HORSE TIMES). Although his love for photography was from the very beginning self-taught as a hobby, it became a professional commitment after he finished his education in the prestigious school EFTI. Alonso also worked closely with renowned nature photographer, Antonio Manzanares.

Alonso's love for pure Arabian horses, both for their structure and movements intrigued him to specialise in taking their pictures, the world around them, and the traditions of this world.

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