

SALON DU CHEVAL D'EL JADIDA 2014

GROWING FROM STRENGTH TO STRENGTH

By Nada H. Abdelmoniem

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Tbourida horsemen

FOR THE SIXTH CONSECUTIVE YEAR, I HAD THE PLEASURE TO ATTEND AND COVER SALON DU CHEVAL D'EL JADIDA WHERE I TRULY WITNESSED A MILESTONE IN THE DEVELOPMENT AND ORGANISATION OF AN EVENT THAT HOSTS SEVERAL EQUESTRIAN-RELATED ACTIVITIES SIMULTANEOUSLY. DURING MY FIRST ATTENDANCE IN 2009, IT WAS EVIDENT THAT THE ORGANISATION WORKED HARD TO PRODUCE A MEMORABLE SHOW, HIGHLIGHTING MOROCCO'S RICH AND VALUED EQUESTRIAN CULTURE AND HERITAGE. BUT THIS YEAR THE SALON IN ITS 7TH EDITION OFFERED A NOTICEABLE AND POWERFUL BOOST IN THE OVERALL ATMOSPHERE AND LOGISTICAL ORGANISATION.

The Salon this year celebrated the Barb horse, a North African breed known for his "bravery, strength, courage, agility and speed" in the former Portuguese city El Jadida. Some 120 national and international exhibitors exhibited their equestrian products and more than 250,000 visitors flooded into the six day event to observe the annual showcasing of Arabian and Barb horses, Tbourida displays, and show jumping sport.

Barb horses from Morocco to

Libya are distinguished by their size, which is bigger than Arabians and taller than the English thoroughbred, add some experts who praise the qualities of the horse "in all sports" including polo - another equestrian discipline active in the Kingdom.

During the first day of the Salon, several hundred spectators attended a performance by the Royal Equestrian School which displayed the art of training and agility on horseback. Workshops

for school children and Arabian horse seminars emphasised the history and heritage related to the horse in Morocco. An exhibition of weapons and equipment including Moroccan warriors was also open to the public; the equestrian tradition of the Moroccan Royal family was highlighted, as well.

For the show jumping competitions, the annual Arab League World Cup qualifying season kicks off with the Royal Morocco Tour triad, starting in the city of Tetoun, followed by



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President of the Moroccan Equestrian Federation, HH Prince Moulay Abdellah Alaoui

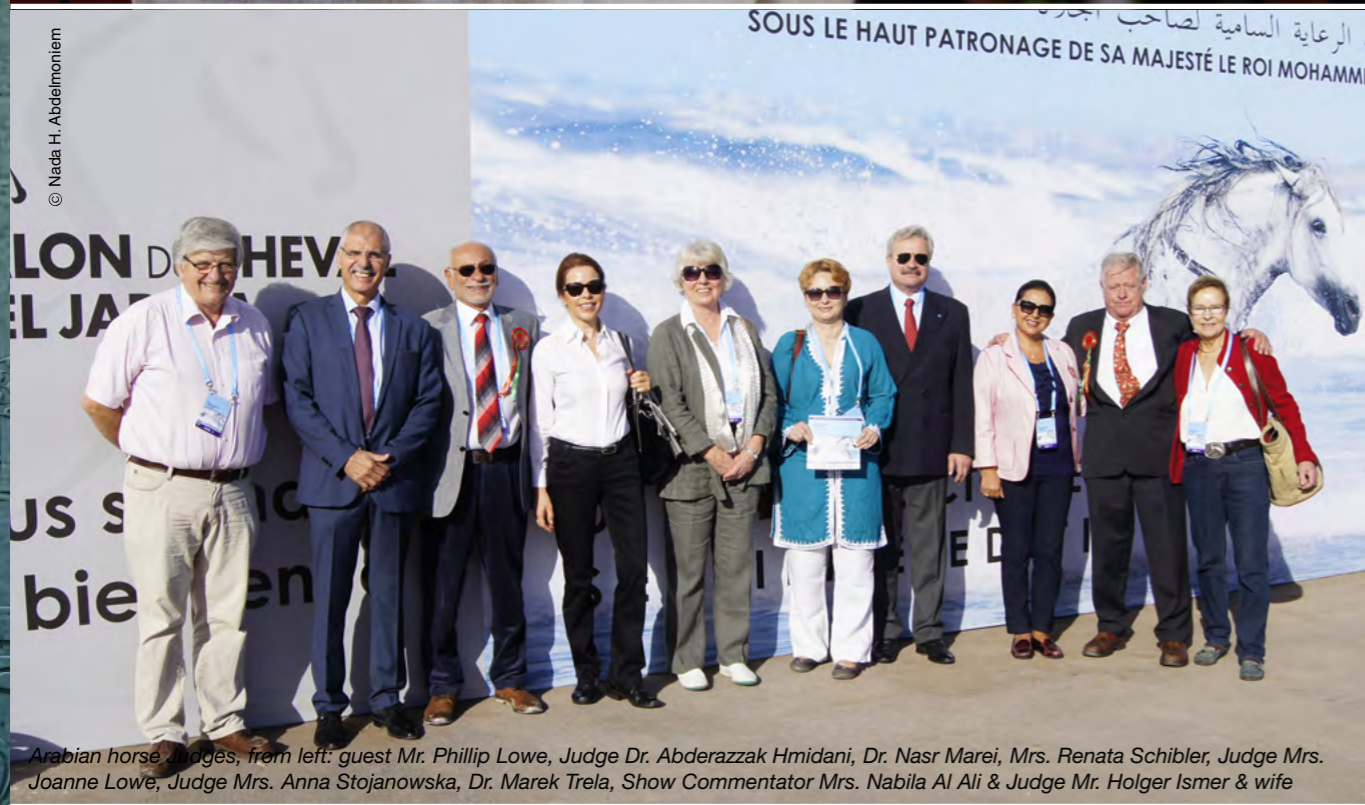


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HRH Abdulaziz bin Ahmed Al Saud, President of Athbah Stud



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Arabian horse judges, from left: guest Mr. Phillip Lowe, Judge Dr. Abderazzak Hmidani, Dr. Nasr Marei, Mrs. Renata Schibler, Judge Mrs. Joanne Lowe, Judge Mrs. Anna Stojanowska, Dr. Marek Trela, Show Commentator Mrs. Nabila Al Ali & Judge Mr. Holger Ismer & wife



During the equestrian spectacle

Rabat, and finally ending in El Jadida.

Up to 200 riders including those from Morocco as well as Arab and European countries come to the Kingdom to compete.

The team from the Moroccan Equestrian Federation organised matters very well for members of the media this year; results, start

lists and photos were regularly available. The same applied to the Arabian horse show in particular, and to the whole Salon in general. The Salon and the Royal Morocco Tour's Social Media Channels were active in real-time throughout the event which increased exposure and publicity. And as a surprise treat, the Salon welcomed the visit of French actress and Academy Award winner Marion Cotillard and

her partner, former show jumping rider and also an actor, Guillaume Canet.

There were huge expectations for the very popular local show jumping star Abdelkebir Ouaddar. 2014 was the second consecutive year for the rider to dominate the overall ranking points of the Morocco Royal Tour. But with an unlucky total of eight faults in two

rounds, Ouaddar and his stunning Quickly de Kreisker were not seen on the podium during the prize giving ceremony at El Jadida's Grand Prix. Following his Grand Prix win in Rabat, the Bordeaux local, France's Olivier Robert, again won in great style the indoor Grand Prix and had the spectators on their feet with his double clear rounds and his extremely animated and sincere demeanour.

On winning the Grand Prix, Robert explained, "This is the first time I have come to Morocco. My victories have been extraordinary and very special especially that my mount is owned by me." In addition, the Saudis and Qataris never fail to leave their marks on the scoreboard with fourth and fifth Grand Prix placements for Sheikh Ali Al Thani and Abdullah Al Sharbatly.

There was always something to celebrate at Salon du Cheval d'El Jadida and there certainly will be more in the upcoming editions. The presence of many cultural equestrian activities, the diversity in competitions, the quality of trade and the recent strong support and involvement of the Royal Horse Incentive Corporation (SOREC) attest to the exceptional development of the event. Big thumbs up! 👍



Karim El Zoghby



Abdelkebir Ouaddar



GP winner Olivier Robert giving a high five to course designer Uliano Vezzani after clearing his second round



GP winners having a laugh about the difference in height between Sheikh Ali Al Thani and Olivier Robert



The very animated & expressive Secretary General of the Moroccan Equestrian Federation Mr. Badre Fakir, who with his team from the Moroccan Equestrian Federation, have made organisation for watching show jumping sport super enjoyable at yet another edition of Salon du Cheval d'El Jadida



Mohamed Lakouas has been the official photographer of the Moroccan Equestrian Federation for years as well as a Royal photographer. He's the first man in the arena and works through photographing not less than 200 riders during the show jumping competitions. He's such a gentleman with the most wonderful smile



Tbourida photos by Dr. Nasr Marei

The Tbourida represents the oldest equestrian culture in Morocco. Riders wearing traditional Moroccan attire mount Barb horses and charge along a straight path at the same speed to form a 1-line race. At the end of the race (about 200 meters from the start line), all riders fire their gunpowder rifles in celebration of victory. This old-time and present performance is inspired from historical wartime attacks of Berber and desert knights against the French colonisation. French trenches used to be under ground, leading Moroccan knights to fire their rifles downwards, only after independence, shots are fired upwards in remembrance of victory. The difficulty of the performance is synchronisation during horse acceleration, especially during firing, as only one single united shot should be heard. Tbourida horses are well bred and well groomed Barb stallions whose bodies are complete muscle; no ordinary workhorse can participate in the Fantasia. Today, the Tbourida is a celebrated cultural art as well as a form of martial art. Each region in Morocco has one or several Tbourida groups/regions called 'Jahawia', totalling thousands of horse riders nationwide.

For full show jumping results, see: <http://tinyurl.com/owpspb9>
For Arabian horse and other results, see:
<http://tinyurl.com/jw8qsjm>

الخبرة الألمانية لصيانة سيارتك الأوروبية لأداء أفضل على الطريق

الآن بالقطامية



خدماتنا

- القيام بأعمال الصيانة الدورية للسيارة
- فحص حالة السيارة وكشف الأعطال بالكمبيوتر
- أعمال الكهرباء (مارش - ديناو)
- تغيير أجزاء الفرامل (تيل - ديسك - ماستر)
- تغيير جميع السيور
- أعمال العفشات
- تغيير جميع الفلاتر
- فحص وتغيير البطاريات
- ضبط الزوايا والإتزان
- فحص وشحن التكييف

قطع غيار أصلية
بجودة بوش المضمونة



مراكز خدمة بوش للسيارات

مركز خدمة إيه - بارت

مبنى رقم ٩ - أرض المروحة
القطامية الإستثماري - القاهرة الجديدة
تليفون: ٩٠٣ / ٣٠٢ ٥٠٢٧٢ - ٢٠٢ +

للحجز والإستعلام برجاء الإتصال على

٠١٠٢٤٦٤٨١٠٩

في مراكز خدمة بوش للسيارات نضمن لكم:

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